



Sponsorship Package



"Fostering Culture. Connecting Entrepreneurs. Purposing your Success."

Who are we?

The Wright Village is an ecosystem designed primarily for the underrepresented entrepreneur. The Village is a business incubator and coworking space that **fosters** culture, **connects** like-minded entrepreneurs, and helps entrepreneurs with **purposing** their success. Entrepreneurs can collaborate, be advised by industry experts, learn strategies to drive success and avoid failure, have access to workshops and networking events, and low-cost office solutions to achieve success.

Why do we do what we do?

Entrepreneurs from underserved communities have limited access to high-level business support and difficulty locating reputable resources, which is the key to diverse owners gaining the same opportunities and success as other main street owners. Many entrepreneurs start out alone and face challenges. In our village, members support each other, collaborate on ideas, share resources and grow their businesses through relevant programs all while building a strong network.

How do we do what we do?

In addition to a safe space, The Wright Village provides members access to a comprehensive suite of services which include information, consultation, equipment, and other essentials needed to solve their business problems, grow their business and experience the success that will propel them forward. These resources, which are typically unavailable to overlooked populations, are the foundation of their evolution. Villagers begin to help one another with their business challenges and in turn begin to flourish. As a result, many frustrations will begin to subside, productivity will grow and members will be able to mentor others.

Why Sponsor / Partner with us?

Sponsoring with us has its benefits. We've created an environment that implements progress through a collaborative culture, educational opportunities, and community support. The Wright Village will be known all over as a great place to start and strengthen your business. It is for these reasons that we invite you to join us in supporting our goals for sustainability. Success of our members directly impacts you, your company, and the strength of business diversity in our community. Why not be a part of something powerful in your community?

Benefits to include but not limited to:

- Support economic mobility for underrepresented founders
- Enhance the entrepreneurial skill set of The Wright Village Community
- Invest in resources that grow new businesses
- Business Exposure
- Access to new clientele
- Brand Awareness
- Spotlight on Social Media
- Access to Educational Programming / Member Events
- Teach/Present at a Lunch & Learn
- Digital Ad on our website / logo on our flat screen carousel
- Listed as a continued resource

Sponsorship Packages

\$250- Ideation Sponsor

- Happy Hour recognition-1/year
- Digital Ad on The Wright Village Website Sponsor page- with hyperlink 1-yr
- Thank you photo op with exposure on our social media channels, website and online community
- Your company logo displayed on our flat screen carousel as a sponsor

\$500- Development Sponsor

- 1 hour per month for 1-year meeting room credit-\$420 value (12 hours' x \$35/hr)
- Unlimited access to Educational Programming & Member/Events
- 1 6-day coworking punch card- \$125 value
- Opportunity to teach/present at The Wright Village Lunch/Learn- 1/year
- Digital Ad on The Wright Village Website Sponsor page- with hyperlink 1-yr
- Thank you photo op with exposure on our social media channels, website and online community
- Your company logo displayed on our flat screen carousel as a sponsor

\$1000- Start-Up Sponsor

- 2 hours per month for 1-year meeting room credit- \$840 value (24 hours' x \$35/hr)
- Unlimited access to Educational Programming & Member/Events
- 2 coworking days per month- \$600 value in our open coworking space M-F, 9-5 pm.
- Includes: Fast WiFi, a variety of seating options, Coffee/Tea/Water Bar
- Opportunity to teach/present at The Wright Village Lunch/Learn- 1/year
- Digital Ad on The Wright Village Website Sponsor page- with hyperlink 1-yr
- Thank you photo op with exposure on our social media channels, website
- Your company logo displayed on our flat screen carousel as a sponsor

\$2000- Growth Sponsor

- 4 hours per month for 1-year meeting room credit- \$1680 value (48 hours' x \$35/hr)
- Unlimited access to Educational Programming & Member/Events
- 4 coworking days per month-\$1200 value in our open coworking space M-F, 9-5 pm.
- Includes: Fast WiFi, a variety of seating options, Coffee/Tea/Water Bar
- Opportunity to teach/present at The Wright Village Lunch/Learn- 2/year
- Digital Ad on The Wright Village Website Sponsor page- with hyperlink 1-yr
- Thank you photo op with exposure on our social media channels, website and online community
- Your company logo displayed on our flat screen carousel as a sponsor

Sponsorship Packages

\$3000- Expansion Sponsor

- Sponsor a member – 1-year membership in our communal space-\$1680 value (12 months x \$140) Value Includes: Fast WiFi, a variety of seating options, Coffee/Tea/Water Bar
- 4 hours per month for 1-year meeting room credit-\$1680 value
- Opportunity to teach/present at The Wright Village Lunch/Learn- 2/year
- Digital Ad on The Wright Village Website Sponsor page- with hyperlink 1-yr
- Thank you photo op with exposure on our social media channels, website and online community
- Your company logo displayed on our flat screen carousel as a sponsor

\$5000- The “Wright” Sponsor

- Naming rights- Get your name on one of our rooms
- 8 hours per month for 1-year meeting room credit \$3360 value (96 hours’ x \$35/hr)
- Unlimited access to Educational Programming & Member/Events
- 2 1-yr sponsored memberships in our communal space -\$3360 Value Includes: Fast WiFi, a variety of seating options, Coffee/Tea/Water Bar
- Opportunity to teach/present at The Wright Village Lunch/Learn- 2/year
- Digital Ad on The Wright Village Website Sponsor page with hyperlink for 1-yr
- Thank you photo op with exposure on our social media channels, website, and online community
- Your company logo displayed on our flat screen carousel as a sponsor

All Village access can be transferred to clients that you are working with. Some levels are also customizable. To learn how to become a sponsor or for more information please contact us at info@thewrightvillage.com.